

# Sponsorships

SPIRIT OF GIVING

# Gala

NOVEMBER 2, 2024

The Sleepy Eye Healthcare Foundation and Sleepy Eye Medical Center present the *Spirit of Giving Gala* Saturday, November 2, 2024 | 5:30 p.m. | Sleepy Eye Event Center

Join us for our premier fundraising event to benefit cardiac services on Saturday, November 2! You will enjoy a delightful evening of fine dining, auctions, an inspiring program, music and more. Our sponsorship levels offer unique opportunities for further involvement in our event, including our VIP guest experience at the Sleepy Eye Brewing Company, as well as promotion of your business.

## SPONSORSHIP OPPORTUNITIES: CHECK ONE

### Shining Star | \$5,000 \_\_\_\_\_

- Complimentary table of 10 (includes \*VIP Experience) with wine
- Opportunity to share a toast at the event
- Recognition in external public relations, including press releases, advertisements, gala event webpage, and social media
- Verbal recognition at gala
- Logo/name in program and digital screens at event \*(Send logo in png format to Mikayla Bruggeman; email address found below.)

### Gold Sponsor | \$2,500 \_\_\_\_\_

- 8 complimentary tickets to event (includes \*VIP Experience)
- Recognition in external public relations, including press releases, advertisements, gala event webpage, and social media
- Verbal recognition at gala
- Logo/name in program and digital screens at event \*(Send logo in png format to Mikayla Bruggeman; email address found below.)

### Silver Sponsor | \$1,000 \_\_\_\_\_

- 4 complimentary (regular) tickets to event
- Recognition in external public relations, including gala event webpage and social media
- Logo/name in program and digital screens at event \*(Send logo in png format to Mikayla Bruggeman; email address found below.)

### Bronze Sponsor | \$500 \_\_\_\_\_

- Recognition in external public relations, including gala event webpage and social media
- Logo/name in program and digital screens at event \*(Send logo in png format to Mikayla Bruggeman; email address found below.)

### Other Amount | \$ \_\_\_\_\_

Please specify above.

**\*VIP Experience includes 2 complimentary drinks/person, hors d'oeuvres, and live music at the Sleepy Eye Brewing Company from 4-5:15 p.m. We will contact you for names of your attendees should your sponsorship includes complimentary tickets (VIP or regular).**

## SPONSOR INFORMATION: Due by Friday, September 20.

DONOR/BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PRIMARY CONTACT NAME: \_\_\_\_\_

PRIMARY CONTACT EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

**Checks Payable to:** Sleepy Eye Healthcare Foundation. \*A 501(c)(3) nonprofit organization. Tax Exempt Number: 02-0542561.

**Mail to:** Sleepy Eye Medical Center, Attn: Mikayla Bruggeman, 400 4th Ave. NW, Sleepy Eye, MN 56085

**Questions:** Mikayla Bruggeman, Director of Marketing and Communications, mbruggeman@semedicalcenter.org or 507-794-8475.